

**Nancy K. Austin** is a regular *Getting Work* columnist for the *1099* webzine. She is co-author (with Tom Peters) of the bestseller *A Passion for Excellence: The Leadership Difference*, and is a regular contributor to *Inc.* magazine. She lives and works in California.

**Peter Economy** is our *Doing Work* columnist. His best-selling books include *Consulting for Dummies* and *Managing for Dummies*, both co-authored with his pal, Bob Nelson.

**Stephen Fishman**, our *Ask 1099* legal expert, received his law degree from the University of Southern California in 1979. He has written seven books, including *Working for Yourself* and *The Copyright Handbook*.

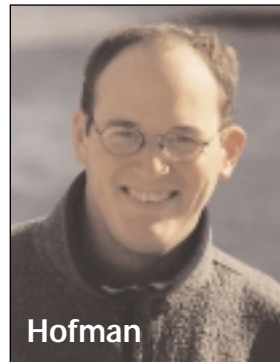
**Linda Formicelli** (*Marketing 101*) regularly writes marketing columns for the *1099* webzine. She's written for more than 70 magazines, including *Redbook*, *Writer's Digest*, *Psychology Today*, and *Business Start-Ups*. Formicelli works from her home in the Boston area with her husband and two large, incontinent cats.



Gershon

**Eric Gershon**, a former *1099* editor who helped with the original launch of the webzine, wrote our "Light & Lens" profile. He now covers city hall for the *San Francisco Independent*.

**Mike Hofman** is a staff writer at *Inc.* magazine. In addition to writing this issue's cover story, "Rearrange Your Client's Brain," he has covered start-up companies, retailers, and venture capital.



Hofman

**Bernard Kamoroff**, our *Ask 1099* tax specialist, is a C.P.A., business consultant, and the author of *Small-Time Operator: How to Start Your Own Business, Keep Your Books, Pay Your Taxes, and Stay Out of Trouble*, and *422 Tax Deductions for Businesses and Self-Employed Individuals*.

**Myles Ludwig** ("Film By One") has been an independent professional for nearly three decades. He has provided editorial and art direction for publications in the U.S. and Asia and is a Professor in the College of International Communications at Lynn University in Boca Raton, Florida.



Ludwig



Martin

**W. Eric Martin** is a freelance writer in the Boston area. Despite having written short stories and articles for more than 30 magazines, including *Psychology Today*, *Games*, and *Speak*, he reports that he's still unknown and unloved by the population at large. Surely his

contributions to this issue of *1099*, "Listless No More" and "Sounds Good," will change that.

**Jan Zobel** ("Ready or Not") is a tax professional in the San Francisco Bay Area. For more than 20 years she has specialized in working with independent professionals. She's also the author of *Minding Her Own Business: The Self-Employed Woman's Guide to Taxes and Recordkeeping*.



Zobel